



PRESS RELEASE

5th November 2009

## New CEO at BPIC

Glenn Simpkin, Chairman of the Building Products Innovation Council, announced the appointment of **Ian Frame** to the position of Chief Executive at BPIC.

Ian succeeds David Sharp who has returned to New Zealand to take up a post with his former employer BRANZ.

Ian aims to build on the good work David has already achieved, especially with the **Life Cycle Inventory (LCI)** project, a joint initiative between BPIC and the Department of Industry through its Industry Cooperative Innovation Program (ICIP). The project will provide a level playing field methodology for use in the Life Cycle Analysis of building products and materials and is scheduled for completion in November 2010.

The project will enable all building materials to participate in the Australian Life Cycle Inventory (AusLCI) to correspond with the government's introduction of environmental sustainability regulations across Australia.

The building materials groups involved in the LCI include concrete, cement, gypsum board, insulation, roofing, brick, glass, steel, timber, and windows which employ 200,000 Australians with an additional 470,000 employed indirectly. These collective industries are worth more than \$54b annually to the Australian economy.

The Building Product Innovation Council is committed to achieving **national consistency of building regulations across Australia**, working with state and federal governments, Standards Australia and the Australian Building Codes Board to promote the interests of the Australian building materials sector.

Ian has worked in the building products industry for 40 years, including 20 as Executive Director of the Australian Window Association, encompassing six years as Secretary of BPIC. Married with three adult children, Ian has received acknowledgement from the NSW Suburban Rugby Union - "Service to Rugby" award in 2004 and from Ku-Ring- Gai Council for "Outstanding Community Service" in 2007.